

TOWN GOVERNMENT/COUNCIL STRATEGIC PLANNING PROCESS

Draft...

MISSION:ⁱ to conscientiously and competently execute those duties required by law and to oversee the responsive, effective and efficient provisioning of community services, safety and life.

VISION:ⁱⁱ a quality of life and environment that distinguishes Orchard Park as community of choice for living, learning, working and playing.

STRATEGIC PRIORITIES:ⁱⁱⁱ

1. The pursuit of lean services that do not compromise the kinds and quality of services our residents need and want.
2. A maintaining of the high quality and intentional character of our diverse environs.
3. Deliberate and ongoing engagement of our residents and community.

For February 03: under each strategic priority, please list specific **GOALS**^{iv} that will facilitate the pursuit of each particular strategic priority. Then list **INITIATIVES**^v through which a particular goal may be achieved.

e.g. Strategic priority 1: The pursuit of lean services that do not compromise the kinds and quality of services our residents need and want.

Goal 1: Improve the budgeting process.

Initiative 1: Implement outcomes budgeting.

Initiative 2: Develop a rolling multi-year budget.

Goal 2: Enhance the quality of department services.

Initiative 1: perform an operational analysis of departments.

Initiative 2: establish departmental bench marks.

Initiative 3: develop department strategic plans.

ⁱ **MISSION:** brief statement defining the core purpose, the *raison d'être*, of an organization (local government).

ⁱⁱ **VISION:** provides an inspiring and unifying picture of a desired future state consistent with the organization's (Town Council's) mission.

ⁱⁱⁱ **STRATEGIC PRIORITIES:** those essential pathways or broad approaches through which the vision may be achieved.

^{iv} **GOALS:** Specific, but broad-based aims/outcomes through which a strategic priority may be achieved.

^v **INITIATIVES:** The resources, competencies, specific programs, core activities, projects, or tasks to be undertaken in an effort to accomplish or deliver the outcomes/goals.